

Greater San Marcos Partnership

Vision 2025 Investor Benefits

Lead Investor

\$100,000 (\$20,000 min./year)

- Leadership role in Strategy Implementation Work Groups
- Invitation to participate in outbound marketing trips
- Invitation to participate in inbound marketing trips
- Participation in key prospect recruitment meetings
- Admittance to monthly Economic Development Committee meetings
- Enhanced presence on GSMP Website / Relocation Resource Guide
 - Up to 120-word profile
 - Video link with screen capture
 - Photos (up to 3)
 - Company logo
 - Website address
 - Social media handles with links
 - Contact information with email
- Invitation to Quarterly Investor Meetings
- Recognition on select marketing materials
- Subscription to E-newsletter

Principal Investor

\$50,000 (\$10,000 min./year)

- Invitation to participate in outbound marketing trips
- Invitation to participate in inbound marketing trips
- Participation in key prospect recruitment meetings
- Admittance to monthly Economic Development Committee meetings
- Featured on GSMP Website / Relocation Resource Guide
 - Up to 100-word profile
 - Photos (up to 3)
 - Company logo
 - Website address
 - Social media handles with links
 - Contact information with email
- Invitation to Quarterly Investor Meetings
- Recognition on select marketing materials
- Subscription to E-newsletter

Executive Investor

\$25,000 (\$5,000 min./year)

- Admittance to monthly Economic Development Committee meetings
- Featured on GSMP Website / Relocation Resource Guide
 - Up to 85-word profile
 - Single photo
 - Company logo
 - Website address
 - Contact information with email
- Invitation to Quarterly Investor Meetings
- Recognition on select marketing materials
- Subscription to E-newsletter

Associate Investor

\$7,500 (\$1,500 min./year)

- Invitation to Quarterly Investor Meetings
- Presence on GSMP Website / Relocation Resource Guide
 - Up to 65-word profile
 - Company name (no logo)
 - Website address
 - Contact information with email
- Recognition on select marketing materials
- Subscription to E-newsletter

Community Advocate

- Subscription to E-newsletter
- Recognition on the GSMP Website and select marketing materials
- Invitation to Groundbreakings, Ribbon Cuttings and other Pivotal Announcements
- Presence on GSMP Website / Relocation Resource Guide
 - Up to 30-word profile
 - Company name (no logo)
 - Website address
 - Contact information with email